



**The World Economy Research Institute's  
14th Annual Conference Fostering Innovation and Competitiveness  
in cooperation with Department of European Integration and Legal Studies,  
Collegium of World Economy, SGH Warsaw School of Economics**

## **Fostering Innovation and Competitiveness: Towards Smart Manufacturing and Services in Europe**

Warsaw, October 16, 2020 (Friday)  
Online

### **Program** *(draft, updated 24 September 2020)*

8:30-8:45	Registration
8:45-9:00	<p><b>Welcome addresses</b> Prof. Mariusz Próchniak, Dean of Collegium of World Economy, SGH Warsaw School of Economics Prof. Marzenna Anna Weresa, Director, World Economy Research Institute, SGH Warsaw School of Economics Prof. Adam A. Ambroziak, Head of the Department of European Integration and Legal Studies, SGH Warsaw School of Economics</p>
<b>Session I</b> 09:00–11:15	<p><u>Chair:</u> Prof. Arkadiusz Michał Kowalski, SGH Warsaw School of Economics</p> <p><b>Keynote lecture I:</b> <b>The EU Demographic, Digital and Institutional Divide – adjustment to globalization</b> Prof. Anna Zielińska-Głębocka, head of the Department of International Economics and Economic Development, Faculty of Economics, University of Gdansk</p> <p><b>Keynote lecture II:</b> <b>Enhancing Innovation Through Holistic Innovation Policy</b> Prof. Charles Edquist, Ruben Rausing Chair in Innovation Research at CIRCLE, Lund University, Sweden</p> <p><b>Keynote lecture III:</b> <b>Policy Instruments Supporting Innovation in Services in South Korea</b> Prof. Siwook Lee, KDI School of Public Policy and Management</p> <p><b>Presentation of the 2020 Edition of “Poland. Competitiveness Report. Focus on Service Sector”</b> <b>Poland’s Competitive Position in 2020</b> Prof. Marzenna Anna Weresa, World Economy Research Institute, SGH Warsaw School of Economics</p>
11:15-11:30	<b>Break</b>

<p>Session II 11:30-12:45</p>	<p><b>SESJA ODBYWA SIE W J.POLSKIM /SESSION IS HELD IN THE POLISH LANGUAGE</b></p> <p><b>Obchody jubileuszu Profesor Elżbiety Kaweckiej-Wyrzykowskiej, <i>Jean Monnet ad Personam Chair</i>, Katedra Integracji i Prawa Europejskiego SGH / Celebration of the jubilee of Professor Elżbieta Kawecka-Wyrzykowska, <i>Jean Monnet ad Personam Chair</i>, Department of European Integration and Legal Studies, SGH)</b></p> <p><b>Europejski panel dyskusyjny: Spójność Polski w UE. Co dalej? /European Panel Session: Cohesion of Poland in the EU? What's next?</b></p> <p>Prowadzący/Chair: Prof. Adam A. Ambroziak, Szkoła Główna Handlowa w Warszawie</p> <p><b>Paneliści/Panelists:</b></p> <p>prof. Krystyna Gawlikowska-Hueckel, Uniwersytet Gdański</p> <p>prof. Jacek Szlachta, Szkoła Główna Handlowa w Warszawie</p> <p>prof. Adam A. Ambroziak, Szkoła Główna Handlowa w Warszawie</p> <p><b>Podsumowanie dyskusji/Conclusions:</b> prof. dr hab. Elżbieta Kawecka-Wyrzykowska, Szkoła Główna Handlowa w Warszawie</p>
<p>12:45-13:00</p>	<p><b>Break</b></p>
<p>Session III 13:00-14:00</p>	<p><b>Innovation determinants and policy</b></p> <p><u>Chair:</u> Dr Anna Dzienis, SGH Warsaw School of Economics</p> <p><b>Foreign ownership and within-MNEs GVC participation as determinants of innovation activities: A CIS-based firm-level analysis,</b> Prof. Jan Michalek, Prof. Andrzej Cieślak, Prof. Krzysztof Szczygielski, Dr Jacek Lewkowicz, Dr Jerzy Mycielski, University of Warsaw, Faculty of Economic Sciences</p> <p><b>Innovation performance and policy – what can Poland learn from China?</b> Prof Arkadiusz Michał Kowalski, Dr Agnieszka McCaleb, SGH Warsaw School of Economics</p> <p><b>Georgia's employment policy in the context of efficiency and fairness</b> Prof. Marine Tavartkiladze, Sulkhani-Saba Orbeliani Teaching University, Tbilisi, Georgia</p> <p><b>Foreign direct investment in the service sector and the competitiveness of the Polish service sector,</b> Dr Tomasz M. Napiórkowski, SGH Warsaw School of Economics</p>
<p>14:00-14:15</p>	<p><b>Break</b></p>
<p>Session IV 14:15-15:15</p>	<p><b>Smart specialization, services, energy security and international competitiveness</b></p> <p><u>Chair:</u> Dr Agnieszka McCaleb, SGH Warsaw School of Economics</p> <p><b>Linking smart specializations and value chains in regions as a case of supply and demand side regional policy,</b> Prof. Mariusz Jan-Radlo, SGH Warsaw School of Economics</p> <p><b>Smart services for smart cities – urban development through smart city solutions and ‘city as a service’ model,</b> Prof. Ewelina Szczech-Pietkiewicz, SGH Warsaw School of Economics</p> <p><b>European perspective on energy security and international competitiveness</b> Dr Honorata Nyga-Łukaszewska, Dr Tomasz M. Napiórkowski, SGH Warsaw School of Economics</p> <p><b>Competitive advantage of China’s trade in services within the EU Internal Market</b> Dr Joanna Stefaniak, Gdańsk University, prof. Adam A. Ambroziak, SGH Warsaw School of Economics</p>
<p>Session V 15.15- 15.45</p>	<p><b>Keynote lecture IV</b></p> <p><u>Chair:</u> Prof. Marzenna Anna Weresa, SGH Warsaw School of Economics</p> <p><b>True Industrial Policy Against the COVID-19 Pandemic,</b> Fuad Hasanov, Abderrahmane Reda Cherif, International Monetary Fund (IMF)</p> <p><b>Closing the conference</b></p>